

Alumni Undergraduate President 2007 - 08:

Roger Nelson

CLASS OF '01, B.S. MARKETING

As the first person in his family to earn a college degree, Roger Nelson graduated from the SGML in 2001 with a BS in marketing — a degree that he says fast tracked his career path. As Chief Executive Officer at West Maricopa Association of Realtors in Glendale, Nelson has been drawing from his experience in real estate to help create quality programs for alumni, such as hosting an event featuring brokers who discussed the real estate market in the Valley. Having just completed his one-year term as president of the SGML Undergraduate Alumni Board, Nelson plans to stay involved and do whatever he can to help the organization that shaped him for success. “I gained a lot of confidence to take on the world (by earning my degree). Without that I certainly wouldn’t have achieved the things I have since then,” Nelson says. “When given the opportunity to serve [as president], I didn’t step away from that. I feel that’s part of our responsibility ... to give back to something that gave to you.”

SGML Undergraduate Alumni Chapter 2008 - 09

Frank Mead – President
Roger Nelson – Past President
Randy Bradley – Treasurer
Joy Butler – Board Member
Sky Parker – Board Member
Justin Blackburn – Board Member



Undergraduate
Alumni Profile:

FRANK
MEAD

CLASS OF '97
B.S. GLOBAL BUSINESS

Bright Future

In life, rarely do we get to experience a favorite moment more than once. Luckily for Frank Mead, he gets to relive one of his brightest memories every month.

Mead graduated from ASU’s SGML in 1997 with a B.S. in Global Business with an emphasis in marketing. He recalls his first day of class where he sat near the fountain outside Kiva Hall “realizing (I was) a student at an established university where the people were very serious about their education.”

His initial feelings of pride and excitement haven’t gone away, as he makes a point to visit this special spot on campus once a month when he’s a guest speaker for various business classes.

This moment Mead keeps coming back to has roots stemming back 20 years when he fell in love with his high school sweetheart, who is now his wife. It was then that he realized he needed a solid education to support a family, and from that point forward, Mead tenaciously sought an education to obtain the career, lifestyle and opportunities of his dreams.

Now a civil litigator and shareholder at Tiffany & Bosco, P.A., in Phoenix, Mead specializes in securities litigation. While he could boast of his accomplishments—service in the Air Force, graduating second in his class from law school, becoming a shareholder in his law

firm at a relatively young age—he doesn’t. Instead he tips his hat to SGML.

“(SGML) exceeded my expectations,” Mead says. “I started law school three months after I graduated (from ASU). From the minute I stepped into law school, I knew I was well prepared. (SGML) prepared me well for my transition into law school; it’s where I got a lot of my foundational skills, especially writing.”

For two years, Mead has been an active member-at-large on the SGML Alumni Advisory Board, recruiting alumni, mentoring students, and guest speaking in classrooms where he once sat as a student. Last July, he took the role of board president and now looks forward to continuing his focus on attracting more alumni through events that are fun, educational or rich in networking.

“We need to create networking events to make people feel they’re still part of the ASU community,” Mead says.

While the fountain outside Kiva Hall is still there, a lot has changed at ASU since Mead was a student, namely its size.

“The school has seemed to take its tremendous growth in stride,” Mead says. “From the outside looking in, the school seems to be hitting on all cylinders.” 🌐